Elective Course Options for Public Relations Majors – Fall 2024

Important Notes:

- If a course is required for your major, it cannot also count as an elective in your Public Relations plan of study.
 You can find a checklist for your specific major sequence from the University Catalog
 (https://illinoisstate.edu/catalog/)
- 2. **Double check all prerequisites on Course Finder** (https://coursefinder.illinoisstate.edu/) to make sure you are eligible to enroll in a particular course.
- 3. Courses not included on this list are major-blocked for students in other Communication majors (i.e., Mass Media, Journalism or Communication Studies).
- 4. Overrides into full courses are not considered. If a course is full, you should select another option. If you are in immediate need of a specific course for graduation, please contact your academic advisor.

Elective Course Options:

- COM 201: Communication and Social Issues
- COM 202: Persuasive Communication
- COM 218: Communication Technologies & Impacts
- COM 223: Small Group Processes
- COM 225: Nonverbal Communication
- COM 228: Introduction to Interview
- COM 229: Foundations of Organizational Communication (COM 229 or 329 is required for major)
- COM 238: Introduction to Advertising
- COM 240: Visual Communication
- COM 241: Basic Photography
- COM 259: Strategic Communication in Sports (not eligible if previously taken COM 275)
- COM 269: Magazine Production & Design
- COM 272: Communication, Culture, & Difference in American Society
- COM 274: Environmental Communication
- COM 287: Independent Study (contact advisor for more details)
- COM 291: Undergraduate Teaching Assistantship (contact advisor for more details)

- COM 303: Controversy and Contemporary Society
- COM 304: Freedom of Speech & Press
- COM 320: Mass Media: Cultural Criticism and Problems
- COM 324: Theory and Research in Persuasion
- COM 329: Organizational Communication (COM 229 or 329 is required for major)
- COM 341: Media, Society, & Sport
- COM 351: Advanced Writing for Mass Media
- COM 358: Crisis Communication
- COM 366: Web Production & Design
- COM 367: Ethical Problems in Mass Media
- COM 371: International Political Communication
- COM 374: News Literacy
- COM 390: Special Topics in Communication (Race & Visual Rhetoric)
- COM 390: Special Topics in Communication (Disinformation)
- COM 398A06: Internships for Public Relations Majors (contact Tom Lamonica, talamon@ilstu.edu, for more details)

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